

AVALON PARK SUN

KEEPING THE NEWS
LOCAL...
AND THE COMMUNITY
CONNECTED.



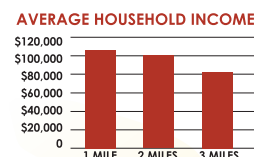
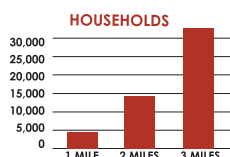
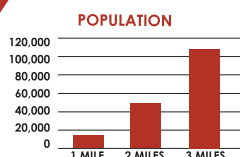
OUR MISSION

The Avalon Park Sun seeks to effectively reflect upon the vitality of our community through the distribution of purposeful community news. Working to clarify and bring acknowledgement to the individuals and events that embody Avalon Park and surrounding communities, the ongoing goal is to improve upon the quality, content, and reach that is presented throughout each issue.

REACH YOUR AUDIENCE

The Avalon Park Sun uses a multi-platform approach to reach your target audience by distributing our issues via print, on-line and social media. Our newspaper is updated dynamically and electronically mailed monthly, with weekly features also sent. The Avalon Park Sun reaches over 50,000 readers monthly.

DEMO-GRAPHICS



SOURCE: U.S. Census Bureau Data USA



50,000

Email Addresses
Monthly
for Full Publication

50,000

Monthly
Website Impressions

SOCIAL MEDIA

*THESE STATISTICS INCLUDE ALL MARKETS



20,877

FOLLOWERS



4,878

FOLLOWERS



4,100

VIEWERS

PLUS Weekly Blast Features

AD SPECS

	in INCHES	in PIXELS
FULL.....	10w x 14.5h	720w x 1044h
1/2 PAGE Vert.....	4.9w x 14.5h	354w x 1044h
1/2 PAGE Horiz.....	10w x 7.2h	720w x 518h
1/4 PAGE.....	4.9w x 7.2h	354w x 518h
1/8 PAGE.....	4.9w x 3.57h	354w x 257h
1/16 PAGE.....	4.9w x 1.76h	354w x 127h
FRONT PAGE Banner.....	8.3h x 1.125	81w x 598h



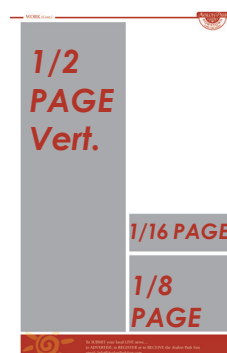
Due Dates: Last Wednesday of each month

Acceptable formats: PDF, JPG, PNG. 300DPI.

Ad Design Fee: Fees are based on size and content. Please email Info@AvalonParkSun.com for more specifics.

Ad Resize Fee: \$50

Article Submissions: The Avalon Park Sun seeks submissions from the community for news, events and updates. Requests to submit should be sent to Info@AvalonParkSun.com.





DIGITAL AD RATES

FULL	\$ 800
1/2 PAGE Horizontal	\$ 400
1/2 PAGE Vertical	\$ 400
1/4 PAGE	\$ 200
1/8 PAGE	\$ 100
1/16 PAGE	\$ 50
BANNER	\$ 150
FRONT PAGE	\$ 1,000
BACK COVER	25% Premium per side
Weekly E-blast Feature & Social Media Story: \$500	

10% Discount for 3 inclusions

15% Discount for 6 inclusions

20% Discount for 9 inclusions

25% Discount for 12 inclusions

PRINT AD RATES

FULL	\$ 1,200
1/2 PAGE Horizontal	\$ 700
1/2 PAGE Vertical	\$ 700
1/4 PAGE	\$ 300
1/8 PAGE	\$ 200
1/16 PAGE	\$ 125
BANNER	\$ 250
FRONT PAGE Banner	\$ 1,000
BACK COVER	25% Premium

10% Discount on total cost if you run in both print editions

50% Discount for Chamber Members first ad & 15% discount for remaining months of 2020

Invoices will be sent upon contract and payment will be required before being included in the publication. Invoice will be from Avalon Park Group Management, Inc.



CONTACT US TODAY

to find out about the best way to reach the local community!

407.658.6565 | Info@AvalonParkSun.com
AvalonParkSun.com